



Lisa Link
Client Executive, helping hospitals adopt simulation programs
Wappingers Falls, New York


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 Laerdal Medical

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As a client executive at Laerdal Medical, I am passionate about helping hospitals adopt simulation programs to improve patient safety.

Through a careful organizational assessment, I identify areas in hospitals where simulation could dramatically improve outcomes. For example, I helped implement a major simulation program at Example Hospital. This resulted in a 15% decrease in deaths from preventable harm in 2017, as well as a 30% increase in staff continuing education.

I am dedicated to partnering with hospitals to discover how simulation programs can benefit their patients and staff. Contact me anytime at Lisa.Link@laerdal.com, or call me at 555-555-1234.

Experience




Client Executive

Laerdal Medical
Jan 2017 – Present • 2 yrs 1 mo
Wappingers Falls, NY

- Collaborate with hospitals to identify areas where simulation programs can be used to train and prepare staff.
- Help customers implement simulation training, reducing risk at their facilities by an average of 23%.
- Work alongside clients to ensure proper implementation and training of simulation solutions.

Education




LinkedIn Academy School


BS, Marketing
1994-1998

Skills & Endorsements

Medical Devices • 5

 Endorsed by 4 of Lisa Links colleagues at Laerdal Medical

Healthcare • 4


 Endorsed by 3 of Lisa Links colleagues at Laerdal Medical

Capital Equipment

Accomplishments


1

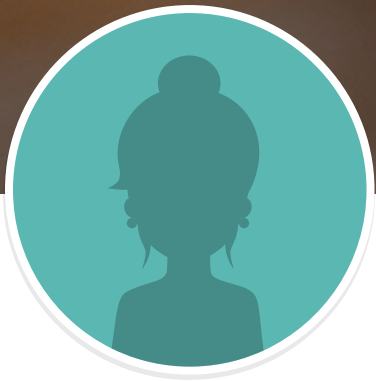
Certification
Powerless to Powerful: Taking Control



1

Course
Marketing 101





Your Name


Your Position


Your Location


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Summary




Title

Company

Month/Year Start - Month Year End • Total

Location

Summary




Institution Name

Degree

Year Start - Year End

Skills & Endorsements

Skill


 Endorsed by X of

Your Name

 colleagues at

Your Company

Skill

 Endorsed by X of

Your Name

 colleagues at

Your Company

Capital Equipment

Accomplishments

1 Certification

1 Course