

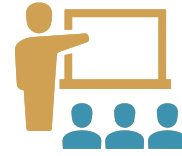
How to Successfully Write a Grant

Articulate "why"

Why?

Why do you do what you do and what is the healthcare benefit when you do it?

Explain your situation



How do you pursue your efforts today and what problem is standing in the way of improving performance?

Pinpoint your solution



Itemize what is needed to solve the problem in terms that show a connection to improved outcomes.

Identify donors



Who would likely be interested? Consider both non-profit and government agencies.

Review the grant carefully



Understand their application process and what they need from you.

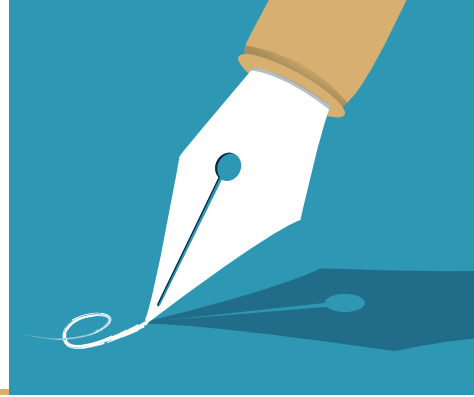
Figure out what's in it for them



Look for a correlation between their why and yours.

Grant Writing 101: Tips to Help Get You the Funding You Need

Over time, our customers have shared with us their own tips for writing grants. Below, we have compiled some of them in the hopes that they can help you.



Keep the end result in mind.

While writing your grant proposal, be careful to correlate what you are seeking with improved outcomes and impact.



Cite other funding resources.

Build your credibility by mentioning other sources that have donated to your project or initiative.



Avoid unnecessary length.

Say what you need to say and nothing else. "Fluffy" additions will deter interest in your cause.



Seek external reviews.

Avoid embarrassing errors, typos, and miscommunications by enlisting the help of a colleague to review your proposal prior to submitting it.



Don't fall victim to scammers.

You don't need to pay to make your application efforts work. If your gut is telling you something isn't right, trust it.



Establish a relationship with the donor.

Don't rely on just the application itself. A phone call and an offer to meet personally go a long way in the grant application process.



Include charts and graphs.

These can save space in your proposal and they can help your reviewer to fully grasp what you are saying.



Follow-up with a "Thank you"

Most people don't remember to thank donors for their time and contributions. Set yourself apart by sending a letter of appreciation.



Don't skimp on pictures and embedded videos.

Similar to charts and graphs, images and links to videos can help create a picture for your reviewers. Don't neglect to include them.

We want you to be successful when you apply for your next grant. We hope this checklist will help you as you work your way through the process.