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2025
CALENDAR COMPETITION
CUSTOMER EDITION



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The Laerdal Customer Calendar competition has returned for 2025 by popular demand. We invited our user network to vote for their favourite entry from a selection of fantastic snaps submitted by customers across Australia and New Zealand. The most popular entry is featured on the prestigious cover page. 2nd and 3rd placegetters are also highlighted.

January



February



March



April



May



June



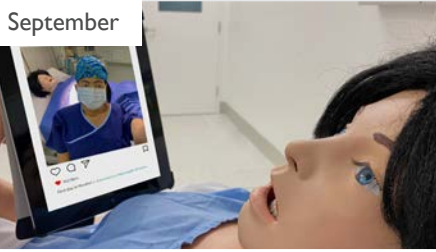
July



August



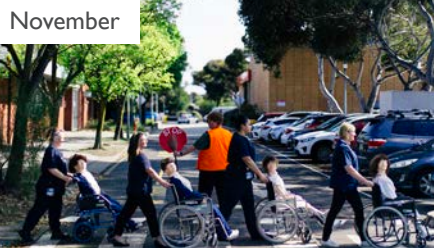
September



October



November



December



Thank you.

Laerdal would like to thank everyone who submitted entries to the 2025 competition.

As you can see, we have some very creative and talented people out there – all demonstrating the impact that the training has had on promoting patient safety. It was tough to choose the final selection!

We would also like to thank all our customers for their support of the calendar.

We hope you enjoy this year's edition.

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JANUARY

Image submitted by: College of Health Medicine and Wellbeing, School of Medicine and Public Health, The University of Newcastle (NSW)
 "On your way!"

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	01 New Year's Day	02 Day after New Year's Day (NZ)	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20 Wellington Anniv. (NZ)	21	22	23	24	25	26
27 Australia Day Obs (AU) Auckland Anniv. (NZ)	28	29	30	31	01	02



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Laerdal Products & Services
 Articles and FAQs are now available on a range of Laerdal Products and Services support topics through the Laerdal Help Centre Portal. laerdal.force.com/HelpCenter (Support Topics > Products & Services)
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FEBRUARY

Image submitted by: Clarence Valley Regional Training Hub (NSW)
 "When the farmer won't come to us - we go rural!"

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	31	01	02
03 Nelson Anniv. (NZ)	04	05	06 Waitangi Day (NZ)	07	08	09
10 Royal Hobart Regatta (TAS)	11	12	13	14 Valentine's Day	15	16
17	18	19	20	21	22	23
24	25	26	27	28	01	02



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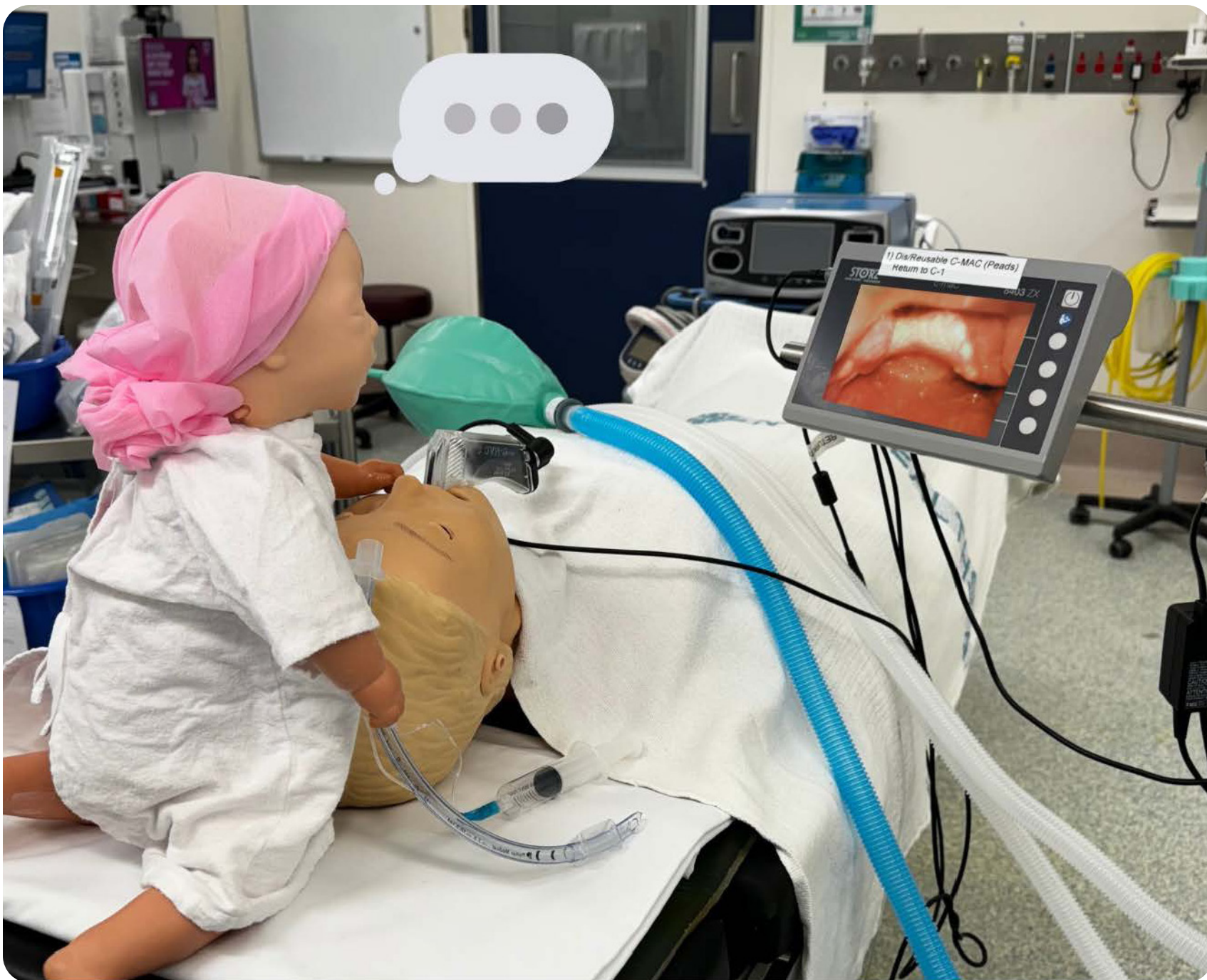
Keeping you up and running

Product performance directly impacts your goals and objectives. Our Technical Services team provides the finest service and support for your program. Professionally trained Laerdal Service Engineers can provide product installation, preventive maintenance, and troubleshooting solutions to ensure your equipment works at its best, every time.

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MARCH

Image submitted by: Randwick Campus Operating Suite (NSW)
 "When things get curly, get help early!"

MON	TUE	WED	THU	FRI	SAT	SUN
24	25	26	27	28	01	02
03 Labour Day (WA)	04	05	06	07	08	09
10 Labour Day (VIC) Adelaide Cup (SA) Canberra Day (ACT) Eight Hours Day (TAS) Taranaki Anniv. (NZ)	11	12	13	14	15	16
17	18	19	20	21	22	23
24 Otago Anniv. (NZ)	25	26	27	28	29	30
31	01	02	03	04	05	06



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Need to contact us?

Laerdal representatives throughout the world are committed to providing you with outstanding service and support so that you can concentrate on what matters most - helping save lives.

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APRIL

Image submitted by: The University of Sydney, School of Rural Health, Dubbo Campus (NSW)

Life in rural Australia: where the work never stops, the sheep need shearing, and farm safety is always a priority.

MON	TUE	WED	THU	FRI	SAT	SUN
31	01	02	03	04	05	06 Daylight Savings Ends (ACT, NSW, SA, TAS, VIC & NZ)
07	08	09	10	11	12	13
14	15	16	17	18 Good Friday	19 Easter Saturday	20 Easter Sunday (National except NT, SA & TAS)
21 Easter Monday	22 Easter Tuesday (TAS) Southland Anniv. (NZ)	23	24	25 ANZAC Day	26	27
28	29	30	01	02	03	04



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Emergency Care & Trauma

Solutions designed to support the practice of critical thinking, clinical diagnosis and interprofessional team training in emergency care and trauma situations. The unique features and responsive physiology enable training simulations to be as practiced as accurately as possible.

laerdal.com/au/products/simulation-training/emergency-care--trauma

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The Great Escape!

MAY

Image submitted by: College of Health Medicine and Wellbeing, School of Nursing and Midwifery, The University of Newcastle (NSW)
"The Great Escape!"

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	01	02	03	04
05 Labour Day (QLD) / May Day (NT) / International Midwives' Day / World Hand Hygiene Day	06	07	08	09	10	11 Mother's Day
12 International Nurses Day	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	01



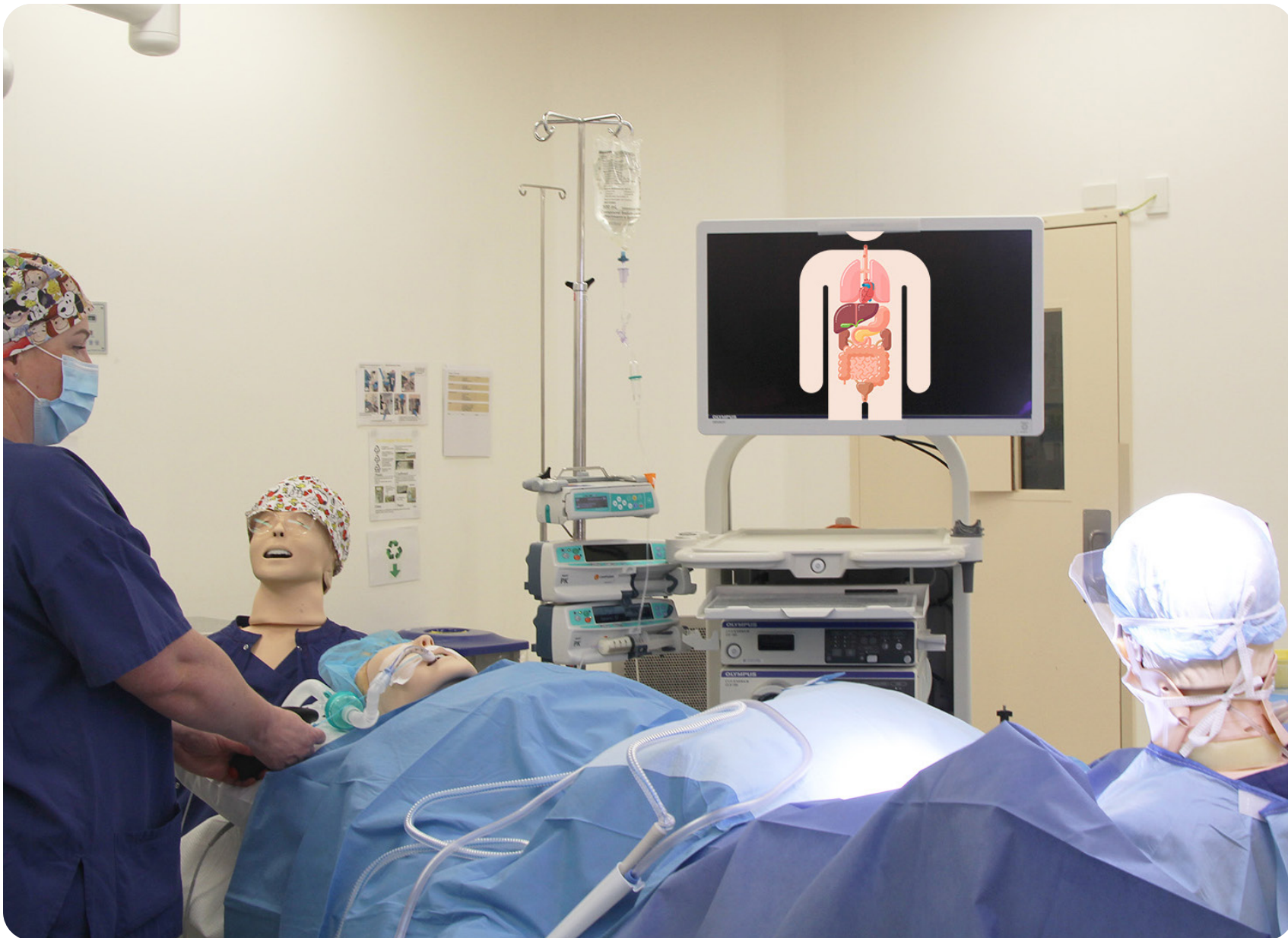
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Simulation User Network

Discover, Unite, Learn. SUN Conferences are designed to address your needs with practical and immediate solutions. These events offer a great opportunity for you to join peers and partners in advancing healthcare training.

laerdal.com/au/learn/sun Free call Australia: 1800 331 565 Free call New Zealand: 0800 523 732





JUNE

Image submitted by: Rockingham General Hospital (WA)
 "Oops, there it is.....!"

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	31	01
02 Western Australia Day (WA) King's Birthday (NZ)	03	04	05	06	07	08
09 King's Birthday (National except QLD & WA)	10	11	12	13	14	15
16	17	18	19	20 Matariki (NZ)	21	22
23	24	25	26	27	28	29
30	01	02	03	04	05	06



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How-to Videos available online

Find out how to setup, use and maintain your Laerdal products. Videos now available online.

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GREASE it up



JULY

Image submitted by: Charles Darwin University (NT)
"Grease it up!"

MON	TUE	WED	THU	FRI	SAT	SUN
30	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	01	02	03



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Nursing & Patient Care solutions

Realistic practice is the key to developing proficiency in patient care skills. Our manikins and trainers below are designed to train learners in the care and management of a variety of in-hospital patients.

laerdal.com/au/products/simulation-training/nursing--patient-care/

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"Defibrillate with care,
not any where"



AUGUST

Image submitted by: University of Notre Dame Australia Paramedicine Team (WA)

"Defibrillate with care, not anywhere (please)"

Ensure patient safety when defibrillating patients near any and all water sources.

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	31	01	02	03
04 Picnic Day (NT)	05	06	07	08	09	10
11	12	13 Royal QLD Show (Bris only)	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



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Our people, Your potential: Connect to our Educational services

Our educational portfolio will help you to implement best practices in your simulation training to optimise learning potential in your students.

[laerdal.com/au/services-and-programs/educational-services](https://www.laerdal.com/au/services-and-programs/educational-services) Free call Australia: 1800 331 565 Free call New Zealand: 0800 523 732





SEPTEMBER

Image submitted by: Avondale University (NSW)

When you wake up from surgery and find out you went viral...just not in the way you thought!

MON	TUE	WED	THU	FRI	SAT	SUN
01	02	03	04	05	06	07 Father's Day
08	09	10	11	12	13 World First Aid Day/ World Sepsis Day	14
15	16	17	18	19	20	21
22 South Canterbury Anniv. (NZ)	23	24	25	26	27	28 Daylight Saving Time Begins (ACT, NSW, SA, TAS, VIC, and NZ)
29 King's Birthday (WA)	30	01	02	03	04	05



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2026 Calendar Competition

Enter our 2026 Calendar competition! A good sense of humour is all that you need! Check out the website for this year's selection criteria!

laerdal.com/au/information/calendar-competition Free call Australia: 1800 331 565 Free call New Zealand: 0800 523 732





OCTOBER

Image submitted by: Flinders University (SA)

Feeling more like Dracula's victim than a manikin, SimMan understood the importance of immersive and engaging simulation that the students could really sink their teeth into!

MON	TUE	WED	THU	FRI	SAT	SUN
29	30	01 Medical Ultrasound Awareness Month	02	03	04	05
06 King's Birthday (QLD) Labour Day (ACT, NSW & SA)	07	08	09	10	11	12
13	14	15	16 Restart a Heart Day	17	18	19
20	21	22	23	24 Hawke's Bay Anniv. (NZ)	25	26
27 Labour Day (NZ)	28	29	30	31 Halloween	01	02



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Resuscitation training solutions

For more than 50 years, Laerdal Medical has been dedicated to supporting the advancement of Resuscitation Science. Our lifelike and durable products have prepared generations of medical professionals and lay responders around the world to save lives and improve patient outcomes.

laerdal.com/au/products/simulation-training/resuscitation-training

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COMPETITION
FINALIST

THIRD PLACE

NOVEMBER

Image submitted by: Holmesglen Institute (VIC)
Holmesglen Road: In pursuit of patient safety, we can all come together with a little help from our friends

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	31	01	02
03 Recreation Day (TAS) / Marlborough Anniv. (NZ)	04 Melbourne Cup (VIC)	05	06	07	08	09
10	11 Remembrance Day (AUS)	12	13	14 Canterbury Anniv. (NZ)	15	16
17 World Prematurity Day	18	19	20	21	22	23
24	25	26	27	28	29	30



Laerdal Global Health

Every year, 40 million women give birth without a skilled birth attendant. Despite progress, maternal and child mortality rates are still unacceptably high around the world — especially on the day of birth — which accounts for over 20 percent of deaths of children under the age of five.

laerdal.com/au/about-us/laerdal-global-health

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DECEMBER

Image submitted by: ACU Ballarat (VIC)
"No room in the shed!!!"

MON	TUE	WED	THU	FRI	SAT	SUN
01 Chatham Island Anniv. (NZ) Westland Anniv. (NZ)	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25 Christmas Day	26 Boxing Day Proclamation Day (SA)	27	28
29	30	31	01	02	03	04



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Manage, Assess & Debrief

For learning to be efficient, educational objectives must be clearly defined and training must have a measurable, positive impact on learners' clinical practice. Make the most of your training with tools to help you provide effective management, assessment, and debriefing.

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